

# **PUBLICITY MATERIAL**

**by Antony Badsey-Ellis**

## **LONDON UNDERGROUND**

“Helping our Customers”. A leaflet for staff that was found in a customer leaflet rack! It provides tips on customer service and advice on how to provide the best help. 1/3 A4 (x3), printed in colour on glossy paper.

“PayByPhone”. Technically not an Underground leaflet, but issued by the car park operator NCP in conjunction with LU, this informs car park users of the new PayByPhone app that aims to simplify the parking experience by avoiding the need to pay at a car park ticket machine. 1/3 A4 (x3), printed in colour on glossy paper.

## **CONTINUING YOUR JOURNEY**

A leaflet for Whitechapel (ref. TFL32438.01.17) has been found.

## **LONDON TRANSPORT MUSEUM**

“Hidden London: the Exhibition”. Advertising the latest exhibition at the Museum, this leaflet gives an overview of what visitors will see, and also covers the associated Friday Late events, Hidden London tours, the new Hidden London book, and related items available from the shop. Printed in full colour on card. 1/3 A4 (x4).

## **LONDON OVERGROUND**

“Going to the Notting Hill Carnival?”. A slimline leaflet warning carnival-goers that engineering works were taking place on Sunday 25 and Monday 26 August between Camden Road and Willesden Junction, and so Kensal Rise station (close to the Carnival area) would be closed. 1/3 A4, dated August 2019.

## **DOCKLANDS LIGHT RAILWAY**

“Changes to the DLR concourse at Bank”. Information for passengers about the closure of a section of the central concourse between the DLR platforms so that a new escalator shaft can be constructed. A5. Closure leaflets in the A5 landscape format have been issued for the following weekends:

14/15 September      Bank – Shadwell

28/29 September      Bank and Tower Gateway to Poplar and West India Quay

## **KENSINGTON & CHELSEA**

“Public Transport in Kensington and Chelsea”. A map in the same format as the TfL pocket map, containing a map of the area (roughly bounded as Kensal Green (north), Knightsbridge (east), the Thames (south) and Shepherd’s Bush (west)). The map highlights bus routes, stations, and places of interest. The reverse side has two tables listing the bus routes and stations. 75x148mm (x4). Undated, but with 2019 copyright on map.